

Theme 6: Advancement & Innovation

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Key trends, which may have an impact on this area over the next 5 to 10 years:

Key opportunities	Key issues/challenges
<ol style="list-style-type: none"> 1) Establish the Brand of the Department of Surgery 2) Support Advancement, Innovation, and Social Responsibility initiatives 3) Provide infrastructure to unite innovation efforts in the Department of Surgery 4) Lead social responsibility efforts regionally, nationally, and internationally. 	<ol style="list-style-type: none"> 1) University/Department versus Hospital priorities 2) Defining the benefit for advancement at the University/Departmental levels 3) Most innovation projects are conducted locally at the institutions. 4) There is no database/catalogue centrally to identify and acknowledge faculty who demonstrate high levels of social responsibility.

Goals	Actions	Expected Outcomes/ Measures
<ol style="list-style-type: none"> 1) Develop the Brand of the Department of Surgery. 2) Establish inspiring advancement initiatives 	<ol style="list-style-type: none"> 1) Create the case for the support of the Department of Surgery; clear and consistent messaging to faculty, residents and fellows; create sense of belonging so that the whole is greater than the sum of the parts. 2) Fundraising within Divisions and at the Departmental level; develop a menu of advancement goals and opportunities within the Department; set reasonable but aggressive targets for Advancement; 	<ol style="list-style-type: none"> 1) Survey of Faculty to measure efficacy of brand; creation of Dept Surgery logo; engagement of faculty in Departmental activities. 2. Measure efficacy of fundraising activities with incremental gains each year;

Goals	Actions	Expected Outcomes/ Measures
<p>3) Be a world leader in surgical innovation</p> <p>4) Demonstrating our social responsibility in all that we do.</p>	<p>establish Advancement Committee within the Department of Surgery</p> <p>3) Create inventory of innovation efforts in surgery across the University (e.g. CIGITI, TECHNA); promote innovation centrally; establish committee on innovation which synergizes activities across the University; provide infrastructure and seed funding for innovative ideas in surgery.</p> <p>4) Create inventory of international efforts in surgery across the Department of Surgery; encourage participation amongst faculty in regional, local, provincial, national and international outreach efforts in surgery; identify key initiatives that could be led by the Department of Surgery to demonstrate the impact of the brand on the world; provide infrastructure to support our social responsibility.</p>	<p>secure large gift naming opportunity in first 5 years; establish additional Chairs within the Department of Surgery</p> <p>3) Translate innovation towards commercialization; return on investment; international impact; approach MOHLTC, OHTAC with innovation projects</p> <p>4) Measure impact of programs by numbers served and extent of outreach; measure identity of the Brand in regions where outreach occurs.</p>
<p>Unique considerations for this theme including overlaps with other working groups:</p> <p>This theme overlaps and cuts across all other themes. Advancement, innovation and social responsibility are part of the education, research, quality, faculty development, and integration pillars.</p> <p>Opportunities to advance cross-cutting themes:</p> <ul style="list-style-type: none"> - Advancement initiatives will provide further funding to launch and sustain new Departmental initiatives, committees and programs. - Innovations can be taken to commercialization and have impact on patient care and outcomes (quality). - Innovations help enhance the Brand of the Department of Surgery 		

Goals	Actions	Expected Outcomes/ Measures
<ul style="list-style-type: none"> - Our social responsibility will advance the field of surgery on a per patient and per community basis. 		

Top 2 implementation priority activities for this area – for next 12 to 18 months

1. Large gift naming opportunities within the Department of Surgery
2. Setting the infrastructure (Committees, chairs, and directors) for advancement, innovation, and social responsibility.

Key processes, mechanisms and infrastructure required to achieve these goals.

- 1) Liaisons with Office of Advancement, University of Toronto
- 2) Identification of key faculty willing to serve on new committees
- 3) Synergies with other working groups to be maximized.
- 4) Support from the Department of Surgery to ensure these efforts can be successful.